

FANREP AWARDS PROGRAM 2009

PURPOSE: The FANREP Awards Program fosters high standards among its members and helps expand the use of high quality, innovative educational materials and programs by honoring the outstanding members and partners who developed them.

DEADLINE FOR SUBMITTING NOMINATIONS AND EDUCATIONAL MATERIALS: April 2, 2009. (Materials must be **received** by the judges by this date.)

For these awards:

Early Career Leadership Award, Career Leadership Award, Individual Program Leadership Award, Innovative Program Award, Sustainable Agriculture Research & Education Scholarship

Send nominations via mail, e-mail(preferred) (attach as a Word document), to:

Jp Gellermann, MPA
St. Lucie County Cooperative Extension
8400 Picos Road, Ste 101
Fort Pierce, FL 34945
Phone (772) 462-1660
jpgeller@ufl.edu

For these awards:

Promotional Materials, Short Publication, Long Publication, Newsletter, Series of Articles, Slide Set/Computerized Graphic Presentation, Radio, Video/Video Disk, Television/Videoconference, Computer Software/Application, Web Page, Mixed Materials

Send nominations via standard mail or e-mail (preferred)to:

Jp Gellermann, MPA
St. Lucie County Cooperative Extension
8400 Picos Road, Ste 101
Fort Pierce, FL 34945
Phone (772) 462-1660
jpgeller@ufl.edu

PRESENTATION OF AWARDS:

All awards will be presented at the Extension Professionals Association of Florida (EPAF) Conference in September 2009. Award winners also will be announced

on the FANREP web page. **Entries will not be automatically entered in the national ANREP awards competition. For information about the national awards program, please go to <http://www.anrep.org>**

2009 FANREP AWARDS

Sustainable Agriculture Research & Education Scholarship

Purpose: This scholarship supports participation by county Extension faculty members in educational opportunities that will enhance their ability to conduct local extension programming relevant to the goals of the Sustainable Agriculture Research and Education (SARE) Program of USDA. The overall objective of the scholarship is to help county Extension faculty members gain the skills and knowledge needed to develop and deliver relevant educational programs as a part of their assigned Extension responsibilities.

Type of Award: Up to \$500 to cover registration fees or travel costs associated with participating in an educational program of direct relevance to the vision and mission of the SARE program.

Nomination Procedures: Self-nomination

Submit nomination materials via e-mail (Word document) to:

Jp Gellermann, MPA
St. Lucie County Cooperative Extension
8400 Picos Road, Ste. 101
Fort Pierce, FL 34945
Phone (772) 462-1938
jpgeller@ufl.edu

The nomination must include the following components and should not exceed three pages in length.

1. Award Name: SARE Educational Scholarship
2. Nominee: Full name, title, address, telephone number, e-mail address
3. Description of Educational Program: Provide a description of the educational program you plan to attend.
4. Justification: Explain how your participation in this educational opportunity will enhance your ability to develop and deliver educational programs that are relevant to the Vision and Mission of the SARE program. Be specific – state

the knowledge or skill that you expect to gain and explain how you see the skills or knowledge relating to the SARE program vision and mission.

- a. SARE's **vision** is an enduring American agriculture of the highest quality. This agriculture is profitable, protects the nation's land and water and is a force for a rewarding way of life for farmers and ranchers whose quality products and operations sustain their communities and society.
 - b. SARE's **mission** is to advance – to the whole of American agriculture – innovations that improve profitability, stewardship and quality of life by investing in groundbreaking research and education.
5. Intended Application: Explain how you will use the knowledge and skills that you gain by participating in this educational opportunity in the development and delivery of educational programs relevant to SARE's vision and mission in your Extension programs.
 6. Supporting Documentation. If possible, provide a program or agenda for the educational opportunity. You may provide a link to a website if appropriate.
 7. Successful completion of the online SARE National Continuing Education Program in Sustainable Agriculture at <http://www.sare.org/coreinfo/ceprogram.htm>. This continuing education program is designed primarily for Cooperative Extension and Natural Resource Conservation Service personnel (particularly new staff members), and other agricultural, natural resource and community development professionals. It emphasizes core concepts and a basic understanding of sustainable agriculture, its goals and its relevance to every farming and ranching operation – large or small.

Judging Criteria: Consideration will be given to the nominee's previous participation in educational programs related to the vision and mission of the SARE program with the intent of providing opportunities to those who have not benefitted from SARE funding in the recent past. Proposals will be evaluated based on three criteria: (1) relevance of educational content to the vision and mission of SARE, (2) evidence that the nominee will gain knowledge and skills that s/he can use to better address issues of sustainable agriculture in Florida, and (3) a clear plan for putting the knowledge or skills gained to use to develop local Extension programs that support the Florida SARE program.

Judges: The FANREP Awards Committee

EARLY CAREER LEADERSHIP AWARD

PURPOSE: This award recognizes the achievements of FANREP members with less than five years of Extension service who have exhibited leadership and excellence in planning, designing, delivering, and evaluating Extension natural

resources programs. An Extension program is a set of educational materials and events aimed at a particular audience over a short or long period of time.

TYPE OF AWARD: Printed certificate or plaque with the recipient's name. One award per year. A member may receive this award only once in a lifetime.

NOMINATION PROCEDURES: The nomination may be made by anyone that has direct knowledge of the nominee's Extension achievements. Self-nominations are not permitted, but nominees may provide information to the nominator for possible inclusion in the nomination.

Submit nomination materials via e-mail (attach a Word or WordPerfect document) to:

Jp Gellermann, MPA
St. Lucie County Cooperative Extension
8400 Picos Road, Ste 101
Fort Pierce, FL 34945
Phone (772) 462-1660
jpgeller@ufl.edu

The nomination shall include:

A. A resume from the nominee, not exceeding 10 pages, that includes the nominees education (degrees, year, major, institution), employment experience starting with current position (title, employer, location, dates, brief job description), Extension accomplishments, and other information as appropriate (e.g., publications, grants, awards, etc.).

B. A statement prepared by the nominator, not exceeding three 8 1/2" x 11" pages, that includes the following information in the order specified:

1. AWARD NAME: EARLY CAREER LEADERSHIP AWARD

2. NOMINATOR: Full name, title, address, telephone number, e-mail address.

3. NOMINEE: Full name, title, address, telephone number, e-mail address.

4. PROGRAM ACCOMPLISHMENTS: Extension career highlights explaining the professional and leadership role the nominee has played in administering, planning, designing, delivering, and evaluating strong Extension policies, procedures, or programs at the state, regional, national, or international levels. Clearly explain the role the nominee's program has played in preparing people and/or communities to

address critical social, economic and/or environmental issues. Describe: issue(s) addressed, resources involved (people, agencies/cooperators, funds, supplies or equipment), target audience(s), educational methods, results (impacts on people, communities, or natural resources), implications for future programs.

JUDGING CRITERIA: With due consideration for the nominee's education, employment record, current position, and years of Extension experience, how well has the nominee: defined an issue, identified a target audience, planned

educational methods appropriate for the issue and audience, used resources, delivered or administered an educational program, and evaluated results.

JUDGES: The Awards Committee will evaluate nominations and make recommendations to the Executive Committee which will make a final decision.

CAREER LEADERSHIP AWARD

PURPOSE: This award recognizes the achievements of experienced FANREP members who have exhibited leadership and excellence in planning, designing, delivering, and evaluating Extension natural resources programs throughout their careers. An Extension program is a set of educational materials and events aimed at a particular audience over a short or long period of time.

TYPE OF AWARD: Printed certificate or plaque with the recipient's name. One award per year. A member may receive this award only once in a lifetime.

NOMINATION PROCEDURES: The nomination may be made by anyone that has direct knowledge of the nominee's Extension achievements. Self-nominations are not permitted, but nominees may provide information to the nominator for possible inclusion in the nomination.

Submit nomination materials via e-mail (attach a Word or WordPerfect document) to:

Jp Gellermann, MPA
St. Lucie County Cooperative Extension
8400 Picos Road, Ste 101
Fort Pierce, FL 34945
Phone (772) 462-1660
jpgeller@ufl.edu

The nomination shall include:

A. A resume from the nominee, not exceeding 10 pages, that includes the nominee's education (degrees, year, major, institution), employment experience starting with current position (title, employer, location, dates, brief job description), Extension accomplishments, and other information as appropriate (e.g., publications, grants, awards, etc.).

B. A statement prepared by the nominator, not exceeding three 8 1/2" x 11" pages, that includes the following information in the order specified:

1. **AWARD NAME:** CAREER LEADERSHIP AWARD
2. **NOMINATOR:** Full name, title, address, telephone number, e-mail address.
3. **NOMINEE:** Full name, title, address, telephone number, e-mail address.
4. **PROGRAM ACCOMPLISHMENTS:** Extension career highlights explaining the professional and leadership role the nominee has played in administering, planning, designing, delivering, and evaluating strong Extension policies,

procedures, or programs at the state, regional, national, or international levels. Clearly explain the role the nominee's program has played in preparing people and/or communities to address critical social, economic and/or environmental issues. Describe: issue(s) addressed, resources involved (people, agencies/cooperators, funds, supplies or equipment), target audience(s), educational methods, results (impacts on people, communities, or natural resources), implications for future programs.

JUDGING CRITERIA: With due consideration for the nominee's education, employment record, current position, and years of Extension experience, how well has the nominee: defined issues, identified target audiences, planned educational methods appropriate for the issues and audiences, used resources, delivered or administered educational programs, and evaluated results.

JUDGES: The Awards Committee will evaluate nominations and make recommendations to the Executive Committee which will make a final decision.

INDIVIDUAL PROGRAM LEADERSHIP AWARD

PURPOSE: This award recognizes the achievements of FANREP members who have exhibited leadership and excellence in planning, designing, delivering, and evaluating a specific Extension natural resources program. An Extension program is a set of educational materials and events aimed at a particular audience over a short or long period of time.

TYPE OF AWARD: Printed certificate or plaque with the recipient's name. One award per year. A member may receive this award more than once, but only for distinctly different programs.

NOMINATION PROCEDURES: The nomination may be made by anyone that has direct knowledge of the nominee's Extension achievements. Self-nominations are not permitted, but nominees may provide information to the nominator for possible inclusion in the nomination statement.

Submit nomination materials via e-mail (attach a Word or WordPerfect document) to:

Jp Gellermann, MPA
St. Lucie County Cooperative Extension
8400 Picos Road, Ste 101
Fort Pierce, FL 34945
Phone (772) 462-1660
jpgeller@ufl.edu

The nomination shall include a statement prepared by the nominator, not exceeding three 8 1/2" x 11" pages, that includes the following information in the order specified:

1. **AWARD NAME:** INDIVIDUAL PROGRAM LEADERSHIP AWARD
2. **NOMINATOR:** Full name, title, address, telephone number, e-mail address.
3. **NOMINEE:** Full name, title, address, telephone number, e-mail address.
4. **PROGRAM ACCOMPLISHMENTS:** Explain the professional and leadership role the nominee has played in administering, planning, designing, delivering, and evaluating an Extension education program at the county, state, regional, national, or international level. Clearly explain the role the nominee's program has played in preparing people and/or communities to address critical social, economic and/or environmental issues. Describe: issue addressed, resources involved (people, agencies/cooperators, funds, supplies or equipment), target audience, educational methods, results (impacts on people, communities, or natural resources), implications for future programs.

JUDGING CRITERIA: With due consideration for the nominee's education, employment record, current position, and years of Extension experience, how well has the nominee: defined an issue, identified a target audience, planned educational methods appropriate for the issue and audience, used resources, delivered or administered an educational program, and evaluated results.

JUDGES: The Awards Committee will evaluate nominations and make recommendations to the Executive Committee which will make a final decision.

INNOVATIVE PROGRAM AWARD

PURPOSE: This award recognizes an especially innovative Extension natural resources program - a set of educational materials and events aimed at a specified audience to address a particular issue. It recognizes unique, cutting edge, risk-taking programs that succeed in meeting their objectives. At least one FANREP member must have a significant role in conducting the program.

TYPE OF AWARD: Printed certificate or plaque with the program name and names of program leaders. One award per year. All FANREP members that were significantly involved in conducting the program will receive a certificate or plaque.

NOMINATION PROCEDURES: The nomination may be made by anyone that has direct knowledge of the Extension program. Nominations by leaders of the innovative program are encouraged.

Submit nomination materials via e-mail (attach a Word or WordPerfect document) to:

Jp Gellermann, MPA
St. Lucie County Cooperative Extension
8400 Picos Road, Ste 101
Fort Pierce, FL 34945
Phone (772) 462-1660
jpgeller@ufl.edu

The nomination shall include a statement prepared by the nominator, not exceeding three 8 1/2" x 11" pages, that includes the following information in the order specified:

1. **AWARD NAME:** INNOVATIVE PROGRAM AWARD
2. **NOMINATOR:** Full name, title, address, telephone number, e-mail address.
3. **NOMINEE:** Program title; program leader names, titles, employers, FANREP membership (yes or no), and for FANREP members only: address, telephone number, e-mail address.
4. **PROGRAM DESCRIPTION:** Describe the issue addressed, target audience, objectives, educational methods and materials, resources involved (people, agencies/cooperators, funds, supplies or equipment), evaluation results if known (impacts on people, communities, or natural resources), and implications for future programs. Explain what makes the program innovative (unique, cutting edge, risk-taking). Explain the role that FANREP members played in administering, planning, designing, delivering, and evaluating this innovative program.

JUDGING CRITERIA: Considering the objectives, audience and methods, how innovative is this program? What makes it a unique, cutting edge, risk-taking program that also is successful in reaching its objectives? What is its potential to expand, be replicated, or lead to changes in other programs that would benefit from this innovation?

JUDGES: The Awards Committee will evaluate nominations and make recommendations to the Executive Committee which will make a final decision.

OUTSTANDING EDUCATIONAL MATERIALS

PURPOSE: These awards recognize outstanding Extension natural resources educational materials in several classes. Judging will emphasize the usefulness of an educational material to a target audience. Awards are intended for materials developed principally by FANREP members, unless otherwise specified in the class description.

CLASS DESCRIPTIONS AND SUBMISSION REQUIREMENTS:

Promotional Materials

This class includes any materials (e.g., brochure; letter; video; newspaper, radio or television advertisement; magnet; cup, etc.) used to promote an educational event or product. Submit one copy of a promotional material. If there are several promotional materials related to the same program or product, submit one copy of each and include an explanation about how this package of materials was (will be) used.

Short Publication

This class includes single publications with 24 or fewer pages or multiple publications focused on a theme that collectively have 24 or fewer pages. Submit one publication or submit one of each, if there is a series.

Long Publication

This class includes single publications with 25 or more pages or multiple publications focused on a theme that collectively have 25 or more pages. Submit one publication or submit one of each, if there is a series.

Newsletter

This class includes newsletters or magazines that are distributed to a targeted list of people on a planned schedule at least two times per year. Submit two different newsletters or magazines from the series. Include a description of the publication frequency.

Series of Articles

This class includes a planned series of articles published in a newspaper, magazine, or newsletter that is not controlled by Extension. Submit two different articles from the series. Include a description of the publishing outlet (name and type of publication) and frequency or number of articles published.

Slide Set/Computerized Graphic Presentation

This class includes slide sets and computerized graphic presentations that are available for distribution to other educators. For slide sets, submit one slide set and a written script. If there is an audio tape of the script, do not send the tape, but include a note indicating that a tape is available. For computerized graphic presentations (e.g., Power Point presentation), submit a hard copy printout of

each page in the presentation and a computer disk or CD-ROM that can be used by other people. Describe the equipment needed to operate the computerized graphic presentation.

Radio

This class includes single radio programs and a series of programs focused on a theme. Programs may be pre-recorded or live. Submit one audio tape of the program or series of programs, but not more than 30 minutes of audio tape in total.

Video/Video Disk

This class includes single video tapes or disks as well as a series of video tapes or disks focused on a theme. Submit one video tape or video disk. If the video is part of a series, submit one video from the series (or up to 30 minutes of video tape if there are several short videos), and include a brief content description of the other videos.

Television/Videoconference

This class includes live television broadcasts (or cable), pre-recorded broadcasts (or cable), videoconferences, and television programs in a series. Submit one video tape of the television program or videoconference. If there are several programs in a series, include a tape of one program and include a brief content description of the other programs. Include a description of how the program was promoted and its estimated audience size. Include copies of any supporting educational materials used by the audience during the program.

Computer Software/Application

This class includes such materials as diskette-based software, CD-ROM, Internet, Gopher, or other computer-related projects, except Web pages. Submit one copy of the item, except that if the item is available in different computer formats or languages, submit one copy in each so that judges have a greater likelihood of being able to view it.

Web Page

This class includes Web pages and Web-based courses. Submit the URL (Web page address). Judges will look up this Web page and evaluate it on-line. If there are supporting written materials necessary for web-based courses, submit one copy of each item.

Mixed Materials

This class includes combinations of different types of educational and promotional materials focused on a single extension program. For example, there may be a publication, video, web page, series of news releases, and magnet with an educational message associated with an issue. These educational materials may be submitted under their individual classes as well as the Mixed Materials

class. Submit one copy of each item. Refer to the other class descriptions above for further guidance on what to submit.

TYPE OF AWARD: Printed certificate or plaque naming the educational material class and title of the educational material. Up to three awards may be given in each class, including Gold (first place), Silver (second place), and Bronze (third place). Depending on the number and quality of materials in a class, judges may give fewer awards and may give lower level awards without giving higher level awards.

NOMINATION PROCEDURES: Any FANREP member may nominate an educational material. A FANREP member must have been significantly involved in producing the material (e.g., performed at least one of these functions: overall coordination, technical content, editing, graphics, photography, design and layout, computer programming, etc.). A material may be entered in only one year. It may be entered in another year if significant changes have been made to the original product. A material may be entered in more than one class if it meets class criteria. Send only one copy of a material even if you want to enter it in more than one class. Judges may move an entry to a different class if they think it has been misclassified or if it fits into more than one class. Educational materials will not be returned.

Submit a nomination statement with each different educational material to
Jp Gellermann, MPA
St. Lucie County Cooperative Extension
8400 Picos Road, Ste 101
Fort Pierce, FL 34945
Phone (772) 462-1660
jpgeller@ufl.edu

The nomination statement, not exceeding three 8 1/2" x 11" pages, must include the following information in the order specified:

1. EDUCATIONAL MATERIALS AWARD: (Class Name)
2. NOMINATOR: Full name, title, address, telephone number, e-mail address.
3. Do you want materials returned to you? No Yes (If yes, submit check payable to ANREP, equal to 150% of return postage)
4. TITLE OF EDUCATIONAL MATERIAL:
5. DESCRIPTION: Target audience; issue addressed; how the product will be used with, distributed, or marketed to the target audience; expected outcome (what the audience will do as a result of using this material and learning this information); evaluation results (or plans); role of FANREP member(s) in producing the material; and any other information the nominator thinks is relevant to judging this material.

JUDGING CRITERIA:

Educational content must focus on natural resources (e.g., forest, wildlife, fisheries, water, range, recreation resources). Materials must be produced for use in an Extension program; although this requirement does not preclude their use by other organizations. Materials must have been produced or received by the intended audience during the previous calendar year, January 1 to December 31, 2007.

Judges will evaluate these basic factors, depending on the type of material:

- **Content.** Is the content useful to the target audience, correct, well organized, and presented in a logical flow? Is the target audience identified?
- **Editing.** Is the text (or script for a sound track) written with a vocabulary, grammar, and sentence length that will be understood easily by the target audience? Is spelling and punctuation correct.
- **Graphics.** Are graphics (e.g., drawings, charts, photographs) used where appropriate, designed and labeled so their meaning is clear, and of high visual quality?
- **Design.** Is the overall layout and design appealing and useful to the audience? Are there layout or design flaws?
- **Sound Track** (use if relevant). Is the sound track clear; are speakers articulate; are appropriate natural sounds from the environment included?
- **Evaluation.** Are there evaluation results; are they positive; have they been used to improve the material?

JUDGES: FANREP Award Committee